THE PROMISE OF PINELAWN

...made in 1902 by William H. Locke, Jr., founder of Pinelawn Memorial Park.

The policy of Pinelawn is, and will be, to make it as beautiful and tasteful as possible. Not merely by giving careful attention to all lawns, roads, foliage and flowers, and individual memorials but by developing a comprehensive park plan, adapted to the size and resources of Pinelawn by which the beauty of each part will be designed to contribute to the beauty of the whole, thereby enhancing the dignity and solemnity of the entire park. And as cheerfulness is not inconsistent with solemnity, nor with love and reverence, every effort will be made to impart such an air of cheerfulness to all, as bright lawns and flowers, flowering bushes, stately trees and sunshine can bestow.

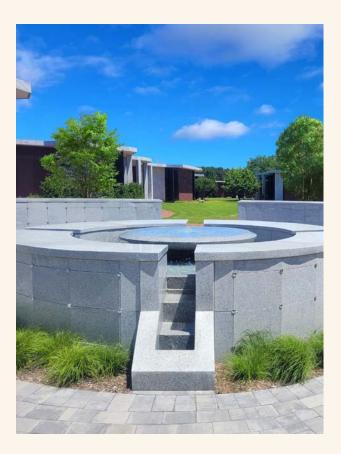
Solemnity is not misery, and we believe that those at rest would wish their friends to be inspired and heartened by the beauty of their surroundings.

From the original Pinelawn brochure published in 1902.



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631.249.6100 **6**631.249.6638



LASTING MEMORIES® LEGACY Bronze Niche Memorials

for



PINELAWN°

MEMORIAL PARK AND ARBORETUM

How do you want to tell your story?

Every picture tells a story. Let the warmth and beauty of bronze bring yours to life.

Lasting Memories® Niche Memorials combine the art of casting with your treasured family photograph or digital image to reproduce a finely-detailed, strikingly beautiful image in cast bronze. All Lasting Memories® Niche Memorials are finished with Matthews' exclusive Diamond Shield® Protective Coating to preserve the beauty of the bronze.

Photos may fade but these one-of-a-kind memorials allow you to convey the story of a lifetime and provide future generations with a pictorial legacy far more detailed than simple names and dates can tell.



GETTING STARTED

STEP 1
Review and select
your favorite and
most meaningful
family photograph

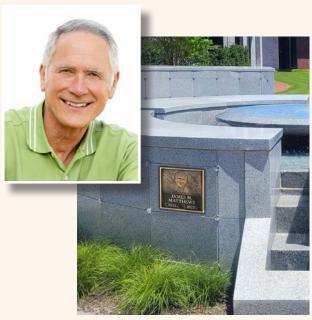
Step 2
Present the scanned photograph to your memorial counselor and select the memorial inscription.

STEP 3 Within a few days, your counselor will provide you with a layout proof for your review and approval.

STEP 4
Your Lasting Memories® Memorial is handcrafted in bronze.







A Lasting Memories[®] Legacy Niche Plate turns a loved one's favorite photograph into a treasured and unique memorial cast in everlasting bronze.